

nutty e-mail!



We are on the second week of the Fall Product Program!

Stay updated with the latest news here! We are excited to highlight amazing girls who are participating, reveal exciting contests, plus feature Girl Scout tips and tricks to help you succeed! Our mascot, Sheba will also be touring our council area! Check your email for clues to where she will be next!

Have a photo, story, or troop news to share? Fill out [this form](#) to share what you or your troop are doing weekly in the Fall Product Program or email us at media@girlscoutscoc.org! We would love to share your stories and images in our next email!

Fall Product: Girl Scout of the week!



2023

Girl Scout of the week!
Fall Product Program

Meet Bella B from Troop 15524! Bella's Girl Scouting journey has been filled with excitement, as she's been a part of her troop for one year now, transitioning from Daisy to Brownie. 🌟 When asked about her favorite thing in Girl Scouting, Bella enthusiastically mentioned the fantastic trips they take together. As for her goals, Bella's aim is clear: to make the world a better place. 🌍💚💙 Her favorite Fall Product? It's the beloved Bark Box! 📦 Thinking about the future, Bella has not one, but three inspiring career aspirations: singer, Barbie clothes maker, and running a toy shop. 🎤👗🧸

For our Own Your Magic question, Bella has a unique trait her thumb is double-jointed! Bella embodies the spirit of "Own Your Magic" as she continues to explore her talents and dreams as a Girl Scout. We're proud to watch you grow in Girl Scouting, Bella! 🌟💚👧 #GirlScouts #OwnYourMagic #FallProductProgram

Troop Group Avatar Photo Contest!

Win a 2024 Booth Kit including a Girl Scout tote box, table cloth, roll-a-banners, and more!

12 Winning troops announced November 24th!
2 troops per county will win!

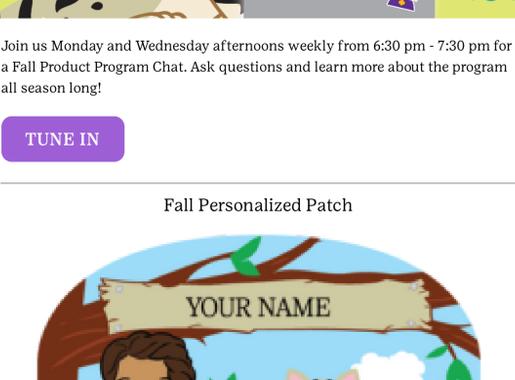


Contest Alert!!

Win a Troop Safety Booth Kit for your troop!! On November 24th, 12 winning troops will be randomly selected to win a 2024 Cookie Booth kit! Two troops per county will win!

To enter: Each Girl Scout will need to log into their M2 Media profile to create their unique avatar. Once each girl has completed, head to your Troop Dashboard and select "View Troop Photo." Download your photo, upload it to Facebook or Instagram, and tag @girlscoutscoc. Include your troop number and #GSCCCTroopGoals! You can also email your submission to media@girlscoutscoc.org or send us a direct message on Facebook if your social media account is private. That's it! We can't wait to see your troop photos and everything you will accomplish this Fall Product Program!

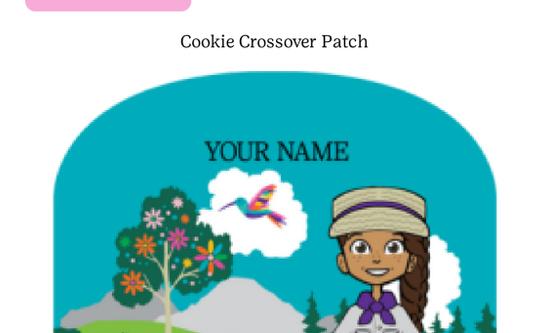
Magazine Subscription Reminder!



ask your local girl scout how!

Don't forget, Girl Scouts! If your customers have purchased magazines from you before, kindly remind them to wait for your personalized links to continue their subscriptions. Your support means the world to us, and we want to ensure a seamless experience for everyone. Thanks for being awesome ambassadors of the Fall Product Program! 🌟💚👧

Contest Alert- Join Sheba on an Adventure!



I love big cats and excited to share facts about Sheba the Ocelot!
-Taryn Troop 65613

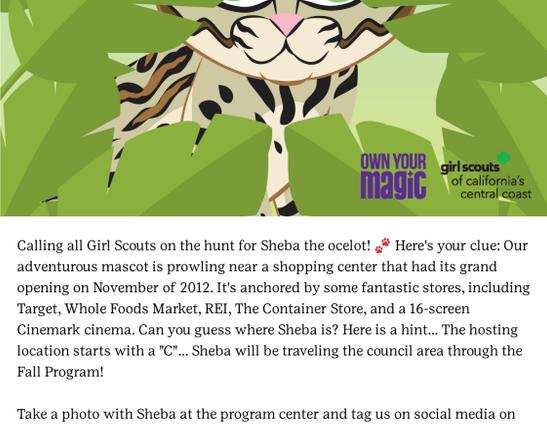
Our 2023 Fall Product Scavenger Hunt is here! Attention young adventurers! Get ready for an exciting Scavenger Hunt designed just for you! Explore skill building activities to help you reach your goals and unlock a world of fall product fun. This is your chance to be a real-life explorer, so put on your safari hats and let the adventure begin! We can't wait to see which fall activity is your favorite!

View the [Scavenger Hunt Flier Map](#)

[SUBMIT ENTRY FORM](#)

We're here for YOU!

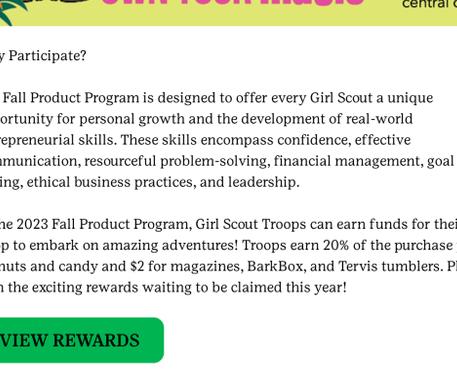
Tune in for Fall Product Chats all season long!



Join us Monday and Wednesday afternoons weekly from 6:30 pm - 7:30 pm for a Fall Product Program Chat. Ask questions and learn more about the program all season long!

[TUNE IN](#)

Fall Personalized Patch



Girls will have the option to choose two scenes and outfit choices.

How to Earn:

1. Create your avatar.
2. Send 18+ emails.
3. Enter your address by 11/19/23.
4. Sell 5+ Magazines/Tervis/ or BarkBox items/subscriptions.
5. Sell 38+ Nut/chocolate items.

[LEARN MORE](#)

Cookie Crossover Patch

How to Earn:

1. Create your Avatar.
2. Enter your Address by 11/19/23
3. Sell 18+ packages during the Fall Product Program
4. Sell 275+ packages of cookies during the 2024 Girl Scout Cookie Program

[LEARN MORE](#)

More Patch Opportunities

Tune into our emails and social media for our release of patches and exciting contests all season long!

[FALL CENTRAL](#)

guess where sheba is this week!

Calling all Girl Scouts on the hunt for Sheba the ocelot! 🐾 Here's your clue: Our adventurous mascot is prowling near a shopping center that had its grand opening on November of 2012. It's anchored by some fantastic stores, including Target, Whole Foods Market, REI, The Container Store, and a 16-screen Cinemark cinema. Can you guess where Sheba is? Here is a hint... The hosting location starts with a "C"... Sheba will be traveling the council area through the Fall Program!

Take a photo with Sheba at the program center and tag us on social media on Facebook or Instagram @girlscoutscoc with the answer!

Why Should Girl Scouts Participate in the Fall Product Program?

Because you get to:

- Make your own unique Girl Scout avatar!
- Get awesome rewards!
- Earn money for your Girl Scout Troop!
- Have fun with Friends!

[OWN YOUR MAGIC](#) girlscouts of california's central coast

Why Participate?

The Fall Product Program is designed to offer every Girl Scout a unique opportunity for personal growth and the development of real-world entrepreneurial skills. These skills encompass confidence, effective communication, resourceful problem-solving, financial management, goal setting, ethical business practices, and leadership.

In the 2023 Fall Product Program, Girl Scout Troops can earn funds for their troop to embark on amazing adventures! Troops earn 20% of the purchase price for nuts and candy and \$2 for magazines, BarkBox, and Tervis tumblers. Plus, earn the exciting rewards waiting to be claimed this year!

[VIEW REWARDS](#)

Good News!!

BarkBox Update!!



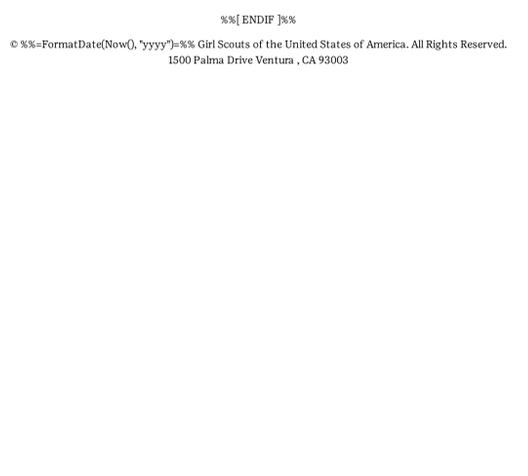
girlscouts
of california's
central coast

BarkBox will conduct a secondary production run and ship in February. The Fall Program's 2023 BarkBox online shipped pilot is outperforming expectations and is forecasted to exceed its initial production quantities.

We previously shared with you that there would be limited quantities for this pilot, however BARK has been an excellent partner and has made significant accommodations to conduct a secondary production run so councils and girls may continue optimizing on these sales. These products will be available to ship to consumers in February 2024.

We're Nuts about Cookies!

Gluten Free Cookie Order!



A friendly reminder for those wanting to continue the adventure with the 2024 Girl Scout Cookie Program! Be sure to order your gluten free cookies early!! See the link below to order.

[ORDER NOW](#)



Have a question? Don't be shy!
[Contact us](#) for more information.

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